

## Long Bio

LaTanya Logan is a transformational speaker, leadership strategist, nonprofit executive, and nationally respected advocate whose work sits at the intersection of resilience, intentional leadership, healing, and impact. Known for creating experiences that challenge, restore, and develop people from the inside out, she has built a reputation for delivering powerful conversations that move audiences beyond inspiration into intentional action.

A breast cancer survivor diagnosed at a young age, LaTanya's life and leadership journey have been shaped by rebuilding through adversity, navigating grief and loss, leading through difficult spaces, and transforming pain into purpose. Her lived experiences, combined with years of leadership development, organizational guidance, and community advocacy, allow her to speak with both emotional depth and strategic clarity.

LaTanya serves as the Founder and Executive Director of The Mission Is... Foundation, a nonprofit organization committed to removing barriers through advocacy, education, access, and community-centered support initiatives. She is also the West Texas State Director for [Zeta Phi Beta Sorority, Incorporated](#), where she provides leadership and strategic guidance to chapters and members across the state.

Professionally, LaTanya works as a Federal Program Analyst, bringing extensive experience in leadership development, organizational operations, strategic planning, grants management, and stakeholder engagement. Her ability to bridge executive-level leadership principles with authentic storytelling has made her a sought-after speaker for conferences, leadership retreats, healthcare and advocacy events, women's empowerment initiatives, sorority and fraternity programming, nonprofit organizations, and faith-centered experiences.

LaTanya is also a Charter Member of the Texas Professionals Rotary Club and a member of the [Association of Junior Leagues International](#), where she currently serves through the Junior League of Richardson. Her commitment to leadership and service extends beyond the stage into organizations focused on strengthening communities and developing future leaders.

She is the creator of transformational leadership experiences including *The Exclamation Factor*<sup>™</sup>, *The Stretch Marks of Leadership*<sup>™</sup>, and *You Can't Be Empowered and Passive*<sup>™</sup>, workshops designed to challenge audiences to lead with intentionality, resilience, accountability, and purpose. Her emerging work, *The Price of Love: The Ungrieving Widow*, explores grief, identity, healing, and rebuilding after profound loss through an honest and deeply human lens.

Whether speaking on leadership, resilience, advocacy, healing, or personal transformation, LaTanya is known for creating rooms where people feel seen, challenged, empowered, and called to grow. Her message is clear: survival is not the end of the story — intentional rebuilding is where transformation begins.

---

## Short Bio

LaTanya Logan is a transformational speaker, leadership strategist, nonprofit executive, and advocate known for creating powerful experiences centered on resilience, intentional leadership, healing, and impact. A breast cancer survivor and widow whose life has been shaped by rebuilding through adversity, she brings both lived experience and leadership expertise to every stage she enters.

She is the Founder and Executive Director of The Mission Is... Foundation and currently serves as the West Texas State Director for [Zeta Phi Beta Sorority, Incorporated](#). LaTanya is also a Federal Program Analyst with extensive experience in leadership development, organizational strategy, and community engagement.

A committed community leader, LaTanya is a Charter Member of the Texas Professionals Rotary Club and a member of the [Association of Junior Leagues International](#), currently serving through the Junior League of Richardson.

LaTanya is the creator of transformational experiences including *The Exclamation Factor*<sup>™</sup>, *The Stretch Marks of Leadership*<sup>™</sup>, and *You Can't Be Empowered and Passive*<sup>™</sup>. Through her speaking, she challenges audiences to lead, heal, rebuild, and grow with intentionality.