

Executive Speaker Rider

& Event Experience Guide

LaTanya Michelle

Transformational Speaker · Leadership Strategist · Advocate

Website: www.latanyamichelle.com

Booking: latanya@latanyamichelle.com

Social: [@LaTanyaSpeaks](#) (Instagram & Facebook)

"She doesn't just speak to rooms; she shifts them."

About the Speaker

LaTanya Michelle is a transformational speaker, leadership strategist, nonprofit executive, and advocate whose work centers on resilience, intentional leadership, healing, advocacy, and purpose-driven impact. Her voice carries the uncommon authority of someone who has not merely studied adversity; she has walked through it with grace, emerged with wisdom, and dedicated her life to helping others do the same.

A breast cancer survivor, widow at a young age, and organizational leader who has rebuilt through profound personal loss, LaTanya speaks from a place of lived experience and hard-won clarity. Her presentations weave together leadership development, health advocacy, women's empowerment, and faith — delivering not just inspiration, but genuine transformation.

Affiliations & Leadership

- Founder & Executive Director, The Mission Is... Foundation
- West Texas State Director, Zeta Phi Beta Sorority, Incorporated
- Charter Member, Texas Professionals Rotary Club
- Member, Association of Junior Leagues International

Presentation Formats

How We Can Collaborate

Keynotes

Full-length signature presentations for conferences, summits, and galas.

Workshops

Interactive, skill-building sessions designed for active engagement.

Leadership Intensives

Deep-dive half-day or full-day experiences for leadership teams.

Panels

Moderated or featured panel participation on relevant topics.

Fireside Chats

Intimate, conversational formats ideal for executive and VIP settings.

Retreat Facilitation

Multi-session experiences for organizational and personal transformation.

Virtual Presentations

Fully engaging online sessions adapted for remote audiences.

Hybrid Experiences

Seamlessly delivered to in-person and virtual audiences simultaneously.

Presentation Style

The Experience in the Room

LaTanya Michelle combines the precision of a leadership strategist with the authenticity of a storyteller. Each presentation is carefully crafted to integrate narrative, leadership strategy, and actionable reflection — creating sessions that are as memorable as they are meaningful.

1 Emotionally Intelligent

Sessions are designed to meet audiences where they are: intellectually, emotionally, and experientially.

2 Audience-Centered

Content is shaped around the needs, challenges, and aspirations of each specific audience.

3 Transformational

Beyond inspiration: participants leave equipped with tools, frameworks, and renewed clarity.

4 Interactive and Participatory

Audiences are engaged as contributors, not just recipients. Reflection, dialogue, and activation are woven throughout.

5 Adaptable

Presentation depth, pace, and format flex to accommodate audience size, room configuration, and organizational context.

Technical Requirements

Audio / Visual & Room Setup

Required

Wireless lavalier microphone

Preferred for mobility and audience engagement

Reliable house sound system

Clear audio throughout the venue

Projector and screen

Dual screens welcomed when available

HDMI or USB-C connection

PC-compatible presentation support requested

Embedded audio playback capability

Required for select healthcare/cancer advocacy presentations

Preferred / Appreciated

- **Confidence monitor**
Appreciated for larger stages; not required
- **Presenter clicker / slide remote**
Preferred when available
- **Presentation timer visible to speaker**
Helpful for pacing in larger venues
- **Podium**
Optional. LaTanya typically presents in the open stage.
- **Stable internet connection**
Required for hybrid or interactive virtual sessions
- **Stage lighting appropriate for photography/video**
Appreciated when event documentation is planned

Room & Environment Notes

LaTanya Michelle is comfortable presenting in intimate, mid-sized, and select large-scale environments.

Presentation adapters and backup materials are typically provided when possible.

Please advise of room configuration, expected attendance, and stage setup in advance.

Hospitality & Speaker Care

Creating the Right Environment

Preparation Space

A private or semi-private preparation space is preferred ahead of the presentation — a quiet moment to center before delivering.

Bottled water (Voss preferred) on or near the stage area.

Light snacks appreciated (peach gummies or gummy peach rings a kind touch).

Travel & Accommodations

Preferred Airlines

Southwest Airlines – Rapid Rewards #273315604

American Airlines – AAdvantage #3LV0H88

Delta Air Lines – SkyMiles #9331369976

Hotel Preference

Marriott-branded properties – Bonvoy #100331834

Hilton-branded properties – Hilton Honors #860777753

Preferred room features include a high floor, room with a view, and a mid-hall location from the elevator; a corner suite is preferred when applicable.

For engagements within a 3-hour driving radius of DFW, ground transportation and mileage reimbursement at the current IRS rate are requested.

Engagements beyond this radius may require round-trip airfare and hotel accommodations; details are coordinated during booking confirmation.

Accessibility & Audience Considerations

Please advise in advance of any accessibility accommodations, sensory considerations, audience participation adjustments, or support needs to ensure the best possible audience experience.

Captioning encouraged when available

Accessible stage pathways requested where applicable

Flexible engagement methods available to accommodate varied audience needs

Photography & Recording

Media Guidelines

Event photography and limited promotional video excerpts are welcomed.

Professional event photos shared post-event are sincerely appreciated.

Full session recordings, livestreams, rebroadcasts, or extended commercial usage require prior written approval.

LaTanya Michelle reserves the right to use approved event media for promotional and portfolio purposes.

Materials & Ownership

Intellectual Property

Presentation materials, workshop frameworks, proprietary concepts, slide decks, written exercises, and intellectual property developed by LaTanya Michelle and LaTanya Speaks remain protected and may not be reproduced, distributed, or repurposed without written authorization.

Slide decks, written exercises, and presentation frameworks are subject to approval for distribution.

Participant materials may vary by engagement type and are coordinated in advance.

Unauthorized recording, replication, or reproduction of any kind is strictly prohibited.

Presentation materials may not be recorded for AI training purposes, uploaded to third-party platforms, or repurposed without written authorization.

Event Coordination Guidelines

1 Event Lead Time

Booking requests are accepted no later than 3 weeks prior to the event date. Keynote engagements requiring custom content development may require 4 to 6 weeks lead time.

2 Final Event Details

Complete event details (schedule, venue logistics, and audience profile) are requested no later than 10 days prior to the engagement date.

3 Schedule Flexibility

Minor schedule adjustments of 5 to 10 minutes are manageable when communicated in advance. Significant changes require prior discussion.

4 Speaker Introduction

Presentation introductions should utilize the approved short bio provided by LaTanya Speaks to ensure accurate, intentional framing.

5 Program Changes

No unplanned panel additions or significant presentation modifications should be made without prior discussion and mutual agreement.

6 Day-of Contact

A designated event point-of-contact is requested on the day of the event for streamlined communication and coordination.

Suggested Promotional Language

"LaTanya Michelle is a transformational keynote speaker, leadership strategist, and advocate who equips audiences with the clarity, courage, and frameworks to lead with purpose and navigate adversity with intention. Drawing from her experience as a breast cancer survivor, nonprofit executive, and lifelong advocate, LaTanya delivers presentations that are as deeply personal as they are strategically precise. Her sessions leave audiences not merely inspired, but genuinely transformed."

Why Organizations Bring LaTanya In

- Resilience-centered leadership
- Intentional development frameworks
- Transformational storytelling
- Action-oriented empowerment
- Advocacy-rooted perspective
- Emotional intelligence in leadership
- Authentic lived experience

Ready to Create Something Transformational?

LaTanya Michelle is available for keynotes, workshops, panels, retreats, and leadership intensives.

To discuss availability, presentation fit, and booking details, please reach out directly.

www.latanyamichelle.com | latanya@latanyamichelle.com | [@LaTanyaSpeaks](https://www.instagram.com/LaTanyaSpeaks)

"Because leadership is not simply about influence; it is about intentional impact."

© LaTanya Speaks | LaTanya Michelle | All Rights Reserved